

For a fresh approach...



Presenting your business effectively on the web.

## Outbox – eMail Marketing Solution

### OutBox Features

- Easy to use web-based system (secure log in)
- Custom designed email templates
- Automatic Subscribe/Unsubscribe
- Import your list data directly into OutBox
- Simple group management
- Forward to a Friend feature
- Unlimited Groups and Contacts
- Personalisation of Emails
- Image Library
- Draft Facility
- Campaign Statistics to fine tune your marketing
- View who opened your message
- OutBox email server takes the strain
- No software to install!
- View your available Credit online to control your costs
- Flexible Plans - send as few or as many emails as YOU wish

### OutBox is Easy to Use

1. Write your email
2. Select the template desired
3. Select the Group (number of recipients will be displayed)
4. Set the From address and From name
5. Preview your email - just in case
6. Send!

### Custom Designed eMail Templates

Let V8Media's team of skilled designers create professional templates using your branding and identity.

### Automatic Subscription Features

- **OutBox** features automatic subscribe and unsubscribe plus manual access
- Email confirmation to ensure correct email address

### Simple eMail Group Management

- Import your existing email list data into **OutBox**
- Organise groups and subgroups
- View list of group members, their status and history

For further information contact **v8Media**

**T: 01544 231768 F: 01544 230497 E: [info@v8media.co.uk](mailto:info@v8media.co.uk)**

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#### Campaign Statistics to Fine Tune Your Marketing

- Number that clicked unsubscribe
- Click through link tracking
- Send to Friend Tracking
- Number of Recipients, group, template used, attachment sent
- Who Opened Email

#### No Software to Install

**OutBox** is totally web-based. All you have to do is log in to use **OutBox**. No software conflicts or network issues to deal with. **OutBox** is automatically upgraded with new features when available by V8Media.

#### View Your Credit Online

- You can see how much credit remains and when this will next be topped up.
- Can be easily updated

#### Costs (prices exclude VAT)

- Setup £360 including a simple personalised template
- Simple HTML template - £100 each
- Volume charges:

No of emails sent per month	Monthly Charge
0 – 2,000	£36.00
2,001 – 5,000	£67.50
5,001 - 10,000	£117.00
10,001 - 20,000	£216.00
Over 20,000	Contact V8Media for a quote

*\* You are required by law to abide by spam and unsolicited bulk email laws, the Privacy and Electronic Communications (EC Directive) Regulations 2003, statutory instrument 2003 No. 2426*

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